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ASSOCIATION NEWSLETTER

March 2022

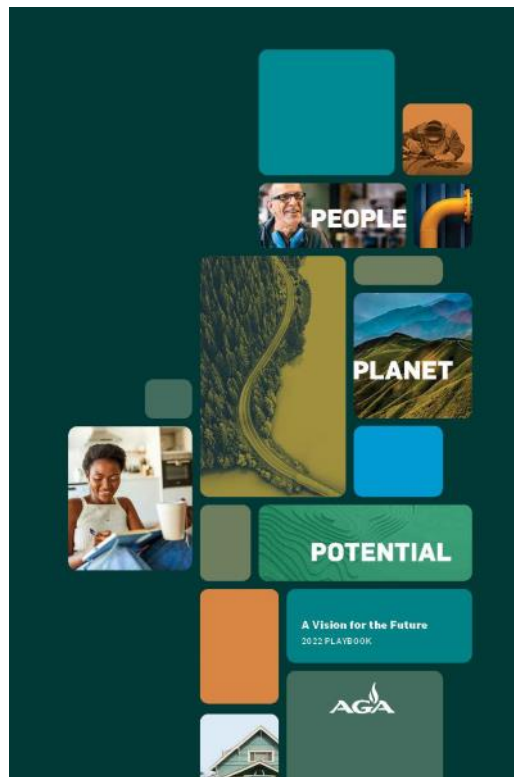
The State of America's Natural Gas Utilities is Strong – AGA Sets the Facts Straight

The American Gas Association released its [2022 Playbook](#), bringing much needed clarity to the debate about our energy future in the U.S. Nearly 187 million Americans and 5.5 million businesses use natural gas because it is affordable, reliable, safe and essential to improving our environment. America's natural gas utilities are innovative and committed to reducing greenhouse gas emissions through new and modernized infrastructure and advanced technologies that maintain reliable, resilient and affordable energy service choices for consumers.

"There is a critical conversation taking place in the United States about our energy future and we owe it to the American people, more than half of whom use natural gas in their homes, to have an honest, fact-based discussion," said AGA President and CEO Karen Harbert. Our nation's domestic supply of natural gas and reliable delivery system provide stability and certainty for Americans and insulate us from chaos and volatility across the globe."

Natural Gas is Affordable: Households that use natural gas for heating, cooking and clothes drying save an average of [\\$1,041 per year](#) compared to homes using electricity for those applications, an 18% increase since the publication of the 2021 AGA Playbook.

Natural Gas is Reliable: Unplanned outages affect about [1 in 800](#) natural gas customers per year while electric distribution systems have an average of one outage per year per customer.



Natural Gas is Essential to Improving Our Environment: Emissions from the natural gas distribution system have declined [69 percent](#) since 1990. Natural gas efficiency and the growth of renewable energy have led to energy related carbon dioxide emissions hitting 30-year lows.

America's Natural Gas Utilities are Innovative, investing [\\$125 million](#) to advance low- and zero carbon energy technologies and reduce emissions. There are nearly 500 RNG facilities in operation or planned in North America today, most of which are connected to the natural gas delivery system. There are more than 25 states or provinces where utilities are actively engaged in hydrogen research, testing or projects.

You can read the entire 2022 AGA Playbook at playbook.aga.org

Space Available!

Here is your chance to connect with thousands of potential customers in a fun, relaxed setting.

Exhibit in the Blue Flame Lodge at the Minnesota State Fair.

- Great location
- Free Water
- Private Restroom
- Fun giveaways sponsored by the Lodge
- New marketing initiatives

CONTACT AHENKEL@BLUEFLAME.ORG



Commercial/Industrial Energy Conservation Conference

TUESDAY, APRIL 12, 2022

THE MERMAID - ENTERTAINMENT & EVENT CENTER
2200 MOUNDS VIEW BLVD
MOUNDS VIEW, MN 55112

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SCHEDULE

- 8:00 AM Registration & Continental Breakfast
- 8:30 AM **Keynote Breakfast** - Begin the day with Jessica Burdette, Manager of Energy Regulation & Planning at MN DCC, providing the of Energy released State ground rules for new pre-weatherization recently released State ground rules for new pre-weatherization measures and efficient fuel-switching methodologies (ECO bill from 2021). She will also discuss the effects of COVID-19 on CIP programs and other timely issues impacting the industry.
- 9:00 AM **SESSION ONE** - Representatives from: CenterPoint Energy, Minnesota Energy Resources, Xcel Energy will be releasing their approved incentives & efficiency initiatives.
- 9:30 AM **Break**
- 10:00 AM **SESSION TWO** - Representatives from: CenterPoint Energy, Minnesota Energy Resources, Xcel Energy will be releasing their approved incentives & efficiency initiatives.
- 10:30 AM **Break**
- 11:00 AM **Panel Discussion** - Join CenterPoint Energy with Minnesota Energy Foodservice teams and a local CaptivaOne representative to learn the latest energy saving design options for Commercial kitchen loads with cost saving examples.
- 11:45 AM **Break**
- 12:15 PM **Lunch** - Natural Gas Industry - Now and in the Future: Hear how the industry is addressing the negative type; learn how the industry is working to meet emissions reduction goals. The industry is working to meet emissions reduction goals. The industry is working to meet emissions reduction goals. The industry is working to meet emissions reduction goals.
- 1:00 PM **Conclusion & Drawing for Prizes**

Commercial/Industrial Energy Conservation Conference

Join other industry experts at the Blue Flame Commercial/Industrial Conference. Keynote speakers from the Minnesota Department of Commerce and the American Gas Association will talk about the industry here and nationwide.

Learn from panelists in breakout sessions about water heaters, commercial kitchen cost-saving techniques and the updated Triennial Plans from Minnesota's utilities.

REGISTRATION FEES

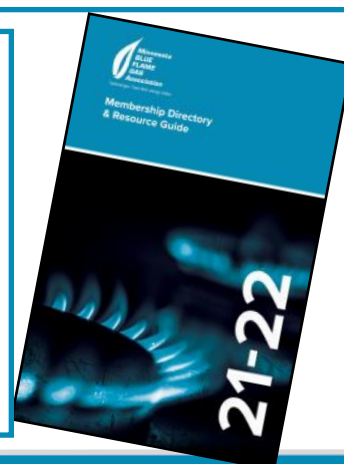
\$75 Members/\$100 Non-Members

REGISTER AT: www.blueflame.org

Membership Directory

The Minnesota Blue Flame Gas Association has partnered again with E&M Consulting, Inc. to produce our Membership Directory & Resource Guide. The publication will be available in both print and digital formats.

E&M will be contacting all members about the advertising opportunities available. The publication will be mailed to every member in November – a great opportunity to promote and give your company additional exposure. As always, your support is greatly appreciated!



2022 Blue Flame Board of Directors

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Upcoming Events

Tuesday, April 12, 2022

Commercial/Industrial Conference — The Mermaid, Mounds View

Thursday, June 16, 2022

Blue Flame Golf Event — Cannon Falls Golf Club

Thursday, Aug. 25-Labor Day, Monday Sept. 5, 2022

Blue Flame Lodge at the MN State Fair

Wednesday, September 7, 2022

Blue Flame Fishing Event — Mille Lacs Lake

Interested in Joining the Association

Associate member dues are \$200 per year. Join the team now!

Benefits to Joining:

- Networking Opportunities
- Industry Contacts
- Advertising Opportunities
- Member rates for Association events
- Opportunity to exhibit at the State Fair

[CONTACT AHENKEL@BLUEFLAME.ORG](mailto:AHENKEL@BLUEFLAME.ORG)

Blue Flame Golf Event June 16, 2022

Register Now and Learn about Sponsorship Opportunities — BLUEFLAME.ORG

The 2022 Blue Flame Golf Event is a great opportunity to get additional exposure to colleagues.



Blue Flame Sponsorship Opportunities
 Sponsorships must be paid by May 16, 2022.

Tournament Title Sponsorship \$3000 (1 available)

- Company Name/Logo Displayed on Tournament Banner
- Two Complimentary "Foursomes"
- Hole Sponsorship
- Inclusion in Social Media Posts
- Logo on Electronic Promotional Pieces
- Listing on Printed Materials & Signage
- Option to staff a contest and engage with golfers

Eagle Sponsorship \$2000

- Two Complimentary "Foursomes"
- Hole Sponsorship
- Inclusion in Social Media Posts
- Logo on Electronic Promotional Pieces
- Listing on Printed Materials & Signage
- Option to staff a contest and engage with golfers

Birdie Sponsorship \$1000

- One Complimentary "Foursome"
- Hole Sponsorship
- Inclusion in Social Media Posts
- Logo on Electronic Promotional Pieces
- Listing on Printed Materials & Signage
- Option to staff a contest and engage with golfers

Par Sponsorship \$500

- Hole Sponsorship
- Inclusion in Social Media Posts
- Logo on Electronic Promotional Pieces
- Listing on Printed Materials & Signage
- Option to staff a contest and engage with golfers

Putting Green Contest Sponsorship \$500 (1 available)

- Tee Sign
- Inclusion in Social Media Posts
- Logo on Electronic Promotional Pieces
- Listing on Printed Materials & Signage
- Option to staff a contest and engage with golfers

Beverage Cart Sponsorship \$400

- Signage on Beverage Cart
- Inclusion in Social Media Posts
- Logo on Electronic Promotional Pieces
- Listing on Printed Materials & Signage

Hole Sponsorship \$150

- Tee Sign
- Listing on Printed Materials & Signage
- Dinner and Drink Ticket Sponsorship \$200
- Listing on Printed Materials & Signage
- Logo on Drink Ticket
- Lunch Ticket Sponsorship \$100
- Listing on Printed Materials & Signage
- Logo on Lunch Ticket

*Includes lunch, dinner and 2 drink tickets for each player.

Blue Flame Golfing Event Sponsorships
 BECOME A SPONSOR TODAY!
 CANNON FALLS GOLF COURSE
 THURSDAY, JUNE 16, 2022

Registration is Open!
 To register or learn more about sponsorships visit us at: www.blueflame.org

Quote of the Quarter

“
 Spring: a lovely
 reminder of how
beautiful
 change can truly be.
 ”

Let us know...

If you have something to submit or an address change.

If you would like to submit information to be considered for the next member newsletter or have an address change, contact Annette at ahenkel@blueflame.org



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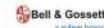
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Blue Flame Advertising Opportunities

Support the Association and the Industry while reaching hundreds of natural gas industry professionals.

Contact us to let us know which Advertising Opportunities you would like to take advantage of including the **next addition of the Association Newsletter**. Contact Annette at ahenkel@blueflame.org



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