



MINNESOTA STATE FAIR

# BLUE FLAME LODGE

AUGUST 22 - SEPTEMBER 2

2019 STATE FAIR EXHIBITOR INFO

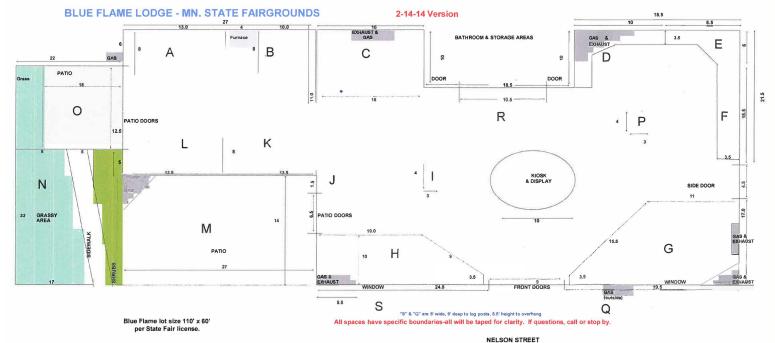












### BENEFITS

- Opportunity to showcase the latest in new natural gas technologies and to disseminate information to thousands of fair-goers from all over the state and beyond.
- Over 50,000 fair-goers visit the Lodge
- Lodge includes educational displays and materials about the benefits and savings of natural gas and new natural gas technologies - natural gas vehicles, fireplaces, grills, furnaces and more. Safety and heating assistance information are also displayed.
- Prime Location Across from the Giant Slide
- Warm Northwoods decor invites fair-goers to come inside.
- Visitor surveys have indicated that many fair-goers return year after year to see what's new in natural gas.
- Air-Conditioned and Ice Cold Drinking Fountain in the Lodge
- Exhibitor Restroom Onsite
- DSL provided to keep up with the ever-changing high-tech world.
- Staffed 9-9 Everyday
- Discount Entrance Tickets -Available for Purchase

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CONTACT
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## Record Attendance: 2,046,533 guests attended the 2018 Minnesota State Fair

#### Gender

47.0%	% Male	52.7%	% Female
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#### **Home Ownership**

Own	74.6%
Rent	18.9%
Other	6.5%

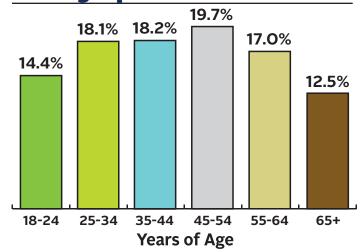
#### **Employment Status**

Employed Full-time 59.6%		
Employed Part-time 14.8%		
Not Employed25.8%		
Homemaker 3.0%		
Retired13.0%		
Looking for Work 3.1%		
Disabled2.6%		
Student2.0%		
Temporarily Laid Off1.1%		
Other0.9%		

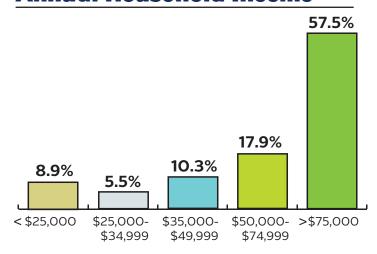
#### **Education**

Less than 12th Grade 3.7%	
High School Graduate 22.9%	)
Some College	
College Degree or More 37.5%	

#### **Demographic Breakout**



#### **Annual Household Income**



## Number of Children Under 18 in Household

None 83.0%
One 11.5%
Two4.6%
Three or More 0.9%