



September 19, 2017

## NATURAL GAS CONSERVATION CONFERENCE

You are invited to attend the **2017 Natural Gas Conservation Conference**, sponsored jointly by the [Minnesota Blue Flame Gas Association](#); major utility sponsor, **Xcel Energy**; and supporting utility sponsors, **CenterPoint Energy** and **Minnesota Energy Resources**. This year's session offers a variety of topics to help you get more for your natural gas dollar, plus you can earn a certificate of completion to use (if applicable) for professional development hours.

### Natural Gas Conservation Conference

Tuesday, September 19, 2017

8:00 a.m. – 1:30 p.m.

Hillcrest Golf Club, St. Paul

### Who Should Attend and Why

- ▶ **Who:** Facility managers, building owners, asset managers, property managers, finance personnel, building engineers, hotel and restaurant owners and managers, HVAC contractors and building design professionals.
- ▶ **Why:** To stay current with the latest changes in the natural gas industry and to help you manage your energy costs more efficiently and effectively. To maximize the return on energy efficiency upgrades. Learn about market projections for the upcoming heating season, new technologies, how to maximize your equipment's efficiencies and save on energy costs. We provide displays of cutting edge technology to keep professionals current on trends, technologies, and strategies.

### Agenda: Tuesday, September 19, 2017

8:00 a.m.	<b>Registration and Continental Breakfast.</b> Visit vendor tables.
8:30 a.m.	<b>Breakfast Presentation – Natural Gas Price &amp; Supply Update &amp; Utility CIP Update</b> Natural gas price and supply update for the coming heating season. Utility updates on new CIP programs. <i>Jen Stokes, Key Account Manager, CenterPoint Energy</i>
9:30 a.m.	<b>Session One.</b> Choose from two options: <ul style="list-style-type: none"><li>• <b>Seminar A – Heat Recovery</b> Don't overlook the obvious when searching for savings. Heat recovery opportunities abound in the most common of areas only to be overlooked. <i>Dean Laube, Regional Vice President, Franklin Energy</i></li><li>• <b>Seminar B – Boiler Case Study: Chanhassen Dinner Theater</b> – Case study showing how the use of on board boiler controls can be used to fine tune overall boiler operation including reduced fuel consumption, reduced boiler maintenance and increased building comfort. <i>Joe Mozeika, Technical Applications Specialist, Mulcahy Co.</i></li></ul>

10:30 a.m.

Break – visit vendor tables

11:00 a.m.

**Session Two.** Choose from two options:

- **Seminar A – Hot Water – Storage or On Demand?**  
Learn about the advantages of natural gas water heating. Storage or On Demand – which is right for you? Learn the advantages and disadvantages of each.  
*Tim LaDuke, FourMation Sales*
- **Seminar B – Finding “Free” Money for Energy Efficiency Upgrades**  
Learn about tax incentives and \$\$ available at the local, state, and federal levels to help finance and offset the costs of making energy efficiency upgrades to equipment.  
*Pete Klein, Vice President-Finance, St. Paul Port Authority*



12:00 p.m.

Break – visit vendor tables

12:15 p.m.

**Lunch and Keynote Address: Natural Gas and Renewables**

Natural gas is a vital part of making renewable energies a viable option – not just a “bridge fuel”. Learn how natural gas works in concert with electricity, wind, and solar.

*Albert Joe, Account Manager, Xcel Energy*

**Conclusion and Drawing for Prizes**



## Location and Sponsors

### Location:

Hillcrest Golf Club of St. Paul  
2200 E. Larpenteur Ave.  
St. Paul, MN 55108  
651-774-6088  
[www.hillcreststpaul.com](http://www.hillcreststpaul.com)

Directions: Click [here](#) to view directions to the golf club.

### Utility Sponsors:

Major Sponsor:



Supporting Sponsors:



## Trade Ally Sponsors:

### Platinum Sponsor:



### Gold Sponsors:



## Event Details

- ▶ Reserve Your Spot Now – Fills Fast – Limited Space!
- ▶ \$75 fee for members or customers of utility members (Ask about utility sponsorships when you RSVP. Many utilities are covering part or all of their customers' fees.)
- ▶ \$99 fee for non-members
- ▶ Continental breakfast and lunch are included.
- ▶ Limited tabletop booths & sponsorships are available. If interested, contact Diane Swintek [dswintek@blueflame.org](mailto:dswintek@blueflame.org) **SOLD OUT!**

## Register by Friday, September 15

To register, call Diane Swintek at **763-424-1841** or e-mail [dswintek@blueflame.org](mailto:dswintek@blueflame.org).

When you register, be sure to check if there are registration discounts from your natural gas utility. **Please specify which seminar (A or B) you'd like to attend for each session.**

Mail your payment to: Minnesota Blue Flame Gas Association, PO Box 667, Osseo, MN 55369. PayPal is available for credit card payments (a 3% service fee applies).

**Diane Swintek**  
**763-424-1841**  
[dswintek@blueflame.org](mailto:dswintek@blueflame.org)

To request not to receive similar e-mail messages in the future, please reply directly to me so I can note that in your customer file.

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